

DIGITAL INCLUSION COALITION GUIDEBOOK WORKSHEET A



Your coalition's strategic plan: How much can you fill in? ("VMOSA" model)

1. VISION / VALUES STATEMENT

2. MISSION STATEMENT

The coalition's reason for existing... your long-term digital inclusion goal and your role in accomplishing it

3. OBJECTIVES

Specific short-term, measurable goals (e.g. for next two years) that the coalition has identified as important steps toward accomplishing its mission

Objective 1:	Objective 2:	Objective 3:	Objective 4:

4. STRATEGIES and 5. ACTION PLANS

Overall approaches and step-by-step activities by which the coalition hopes to accomplish each of its objectives

Our strategies for accomplishing Objective 1:	Our strategies for accomplishing Objective 2:	Our strategies for accomplishing Objective 3:	Our strategies for accomplishing Objective 4:
1)	1)	1)	1)
2)	2)	2)	2)
Actions we've planned to implement each strategy over next 12 months, with timeline and metrics	Actions we've planned to implement each strategy over next 12 months, with timeline and metrics	Actions we've planned to implement each strategy over next 12 months, with timeline and metrics	Actions we've planned to implement each strategy over next 12 months, with timeline and metrics